

Engaging People = Profits

by Marci Rinkoff

Are you engaged at work? Do you engage your staff? Gallup Polls released a report which surveyed over 5 million employees and found that across the board, 29% of employees are truly engaged and passionate about their job. The remaining 71% are either just holding on or fantasizing about leaving when the economy changes. Organizations that rank high in EE result in increased levels of safety, employee retention, job focus, and profitability.

TAKE THE GALLUP Q12 ENGAGEMENT SURVEY

Want to know if you are engaged in your job? Check out the [Gallup Management Journal](#) and scroll down to take the 12 question survey.

6 Easy Engagement Exercises for Leaders:

1. Set clear goals for others
2. Praise others at least weekly
3. Take time to get to know others
4. Focus on the strengths of others vs. weaknesses
5. Listen to different perspectives
- 6.** Integrate coaching skills into daily communications

Marci Rinkoff is the founder of MBR Coaching & Training, which specializes in helping women in business and in leadership positions achieve clarity, confidence and tools to achieve outstanding business results.